



**2021 SID Vehicle Displays and Interfaces
Exhibitor and Sponsorship Information
September 28-29, 2021
Detroit, MI**

Corporate Sponsorship

- Your choice of 1 exhibit tabletop (*see tabletop benefits*) or 4 complimentary conference registrations. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*
- Logo and link on the home page Vehicle Displays website
- Logo and company listing with other sponsors on the sponsor page of the Vehicle Display website
- Logo and link on digital Digest of Technical Papers
- Logo on sponsor signage located at the event
- Logo featured on a dedicated sponsor acknowledgement page in the Exhibit Guide

Tabletop Booth

- Each tabletop will be provided with 6' draped table, 2 side chairs and carpeted floor space.
- Each table will be provided with 110 Volt-20 Amps of electricity. You are allowed to bring your own power strips and extension cords, but you are not allowed to exceed the 20 amps allotted for each table.
- Listing in the Vehicle Display Exhibit Guide which is distributed to all event attendees.
- Company listing on the exhibitor page of the Vehicle Display website.
- Unlimited exhibit hall only badges (Any personnel that wishes to attend the technical sessions must register for the full conference).

NEW Opening Day Evening Networking Event – Exclusive Opportunity - **SOLD**

- Your choice of 1 exhibit tabletop (*see tabletop benefits*) or 4 complimentary conference registrations. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*

For more information contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com
Reserve a tabletop or sponsorship/promotional item
<https://na.eventscloud.com/ehome/605893>

- Five (5) reduced registrations at \$150 each. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*
- Logo and link on the home page Vehicle Displays website
- Logo and link on digital Digest of Technical Papers
- Logo on sponsor signage located at the event
- Logo placed on the opening slide of each session with other sponsors
- Logo listed with other sponsors on a banner in the symposium room
- Sponsor recognition on signs at the networking event
- Logo featured on a dedicated sponsor acknowledgement page in the Exhibit Guide

NEW Luncheon Sponsor – Exclusive Opportunity

- Your choice of 1 exhibit tabletop (*see tabletop benefits*) or 4 complimentary conference registrations. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*
- Five (5) reduced registrations at \$150 each. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*
- Logo and link on the home page Vehicle Displays website
- Logo and link on digital Digest of Technical Papers
- Logo on sponsor signage located at the event
- Logo placed on the opening slide of each session with other sponsors
- Logo listed with other sponsors on a banner in the symposium room
- Sponsor recognition on signs at the luncheon
- Logo featured on a dedicated sponsor acknowledgement page in the Exhibit Guide

NEW Breakfast and Break Sponsor – Exclusive Opportunity - **SOLD**

- Your choice of 1 exhibit tabletop (*see tabletop benefits*) or 4 complimentary conference registrations. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*
- Five (5) reduced registrations at \$150 each. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*
- Logo and link on the home page Vehicle Displays website
- Logo and link on digital Digest of Technical Papers
- Logo on sponsor signage located at the event
- Logo placed on the opening slide of each session with other sponsors
- Logo listed with other sponsors on a banner in the symposium room
- Sponsor recognition on signs during the breakfast and breaks

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- Logo featured on a dedicated sponsor acknowledgement page in the Exhibit Guide

Registration Sponsor – Exclusive Opportunity - SOLD

- Logo and link on the Vehicle Displays & Interfaces conference registration page
- Logo on every attendee registration confirmation email
- Logo and link on all attendee registration reminder emails

Double-Sided Meter Panels

- The Vehicle Displays Conference installs and dismantles panels
- Sponsor to provide artwork
- Management will place meter panels in high traffic locations
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)
- Deadline August 25, 2021

Badge Lanyard – Exclusive Opportunity - SOLD

- Lanyard will be distributed to each attendee with their name badge
- Sponsor to provide the lanyard (500 count)
- Delivery date September 25, 2021

Attendee Tote Bag – Exclusive Opportunity - SOLD

- Tote bag will be distributed to each attendee
- Sponsor to provide the tote bag (500 count)
- Delivery date September 25, 2021

Attendee Notepad – Exclusive Opportunity - SOLD

- Notepad will be distributed to each attendee at registration and in the session rooms
- Sponsor to provide notepad (500 count)
- Delivery date September 25, 2021

Attendee Pens – Exclusive Opportunity - SOLD

- Pens will be distributed to each attendee at registration and in the session rooms
- Sponsor to provide pens (500 count)
- Delivery date September 25, 2021

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Pre-Event Exhibitor Spotlight Email Program

- Logo and short write-up added to one of our weekly Vehicle Display attendee emails
- Space is limited

Exhibit Guide Logo and/or Shading

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing

Company Logo – Vehicle Display website

- Add your company logo and link to the homepage of the Vehicle Display website

Vehicle Display 2021 Exhibit and Sponsorship Opportunities

	Opportunity	Unit Price	Delivery Date
	Corporate Sponsorship	\$2,500	
	Tabletop Booth	\$950	
Exclusive	NEW Opening Day Evening Networking Event Sponsor Package - SOLD	\$4,000	
Exclusive	NEW Luncheon Sponsor Package	\$3,500	
Exclusive	NEW Breakfast and Break Sponsor Package - SOLD	\$3,500	
Exclusive	Registration Sponsor - SOLD	\$2,000	
Many Available	Double-sided Meter Panel	\$1,000	8/25/21
Exclusive	Badge Lanyard - SOLD	\$995	9/25/21
Exclusive	Attendee Bag - SOLD	\$995	9/25/21
Exclusive	Attendee Notepad - SOLD	\$995	9/25/21
Exclusive	Attendee Pens - SOLD	\$995	9/25/21
Limited Available	Pre-Event Exhibitor Spotlight Email Program (1)	\$900	
Limited Available	Logo and link on Vehicle Display Website	\$550	
Many Available	Company Logo in Exhibit Guide	\$100	9/1/21
Many Available	Shaded Listing in Exhibit Guide	\$50	9/1/21

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