



SID Vehicle Displays & Interfaces 2023

Huntington Place

30th Annual Symposium on Vehicle Displays: SID Vehicle Displays & Interfaces September 26-27, 2023 Huntington Place, Detroit, MI USA

TABLETOP & CORPORATE SPONSORSHIP PAYMENT SCHEDULE:

After July 11, 2023 100% due and payable

Full payment is due with contract after July 11, 2023

Cancellation Policy

In the event the Exhibit cancels or downsizes the Exhibit Space contracted herein, the Exhibitor must do so in writing by certified mail to: SID, 411 Lafayette Street, Suite 201, New York, NY 10003, which writing must be received by the dates listed herein and the Exhibitor will be obligated to pay SID liquidated damages based on the Cancellation and Downsizing schedules.

Cancellation and withdrawal liability schedule:

- **Before July 11, 2023:** 50% of the total cost
- **On or after July 11, 2023:** 100% of the total cost of exhibit

Corporate Sponsorship

- Your choice of 1 exhibit tabletop (see tabletop benefits) or 4 complimentary conference registrations. *Note, a valid SID Regular Membership is required for all conference attendees, whether paid or complimentary.*
- Logo on the homepage of the Vehicle Displays website.
- Logo in the Digest of Technical Papers and in the Exhibit Guide.
- Logo on sponsor signage located at the event.

Tabletop Package Includes:

- 6' skirted table
- 2 chairs
- 5-amp power (you are permitted to bring your own power strip)
- 2 staff exhibit hall only registration (free) – exhibit hall access only
- Exhibit Hall access (for staff and guests) – 50% off registration fee – unlimited (*any personnel that would like to attend the technical sessions must register for the full conference*).

Set-Up and Dismantling

The decorator information will be sent as soon it is available.

Set-Up	Monday, September 25th	1:00 PM – 5:00 PM
	Tuesday, September 26th	7:00 AM – 9:00 AM
Show Hours	Tuesday, September 26th	9:00 AM – 5:00 PM
	Wednesday, September 27th	9:00 AM – 2: 00 PM
Dismantle	Wednesday, September 27th	2:00 PM – 5:00 PM

Show Directory

A printed exhibitor directory will be available to all attendees. Please add your company description no later than August 15, 2023. Remember, your description will be included in the official SID Vehicle Displays & Interfaces 2023.

Best in Show Award

All exhibiting companies will be considered for the Best in Show Award. The organizing committee will review those products, prototypes, and processes exhibited at the company tabletops and the winner will be selected for their ability to excite vehicle display experts and the conference attendees. Creative booth design that improves the aesthetics of the tabletop presentation will also be considered in the overall evaluation.

Exhibitor Presentations

The Symposium will feature a session of presentations by tabletop exhibiting companies on Tuesday morning, September 26th. This presentation can provide you, the exhibitor, with greater exposure to attendees who want to know more about your company's products and services. Each exhibitor will be allowed to present 2 slides (3 minutes). If you are interested, please email Sam Tola (stola@pcm411.com) your slides to confirm your participation no later than Tuesday, August 15, 2023.

Shipping Information

Will be sent later