



**Vehicle Displays and Interfaces Symposium and  
Expo  
September 26 – 27, 2023  
Huntington Place  
1 Washington Blvd.  
Detroit, MI**

quick facts

**TABLETOP EQUIPMENT**

Each 8' x 8' booth space will be set with one (1) 6' W x 24" D x 30" H skirted table, two (2) black plastic chairs, one (1) wastebasket and one (1) 10-amp power. Exhibitor is permitted to bring their own power strip. The Exhibit Hall is already carpeted.

**SHOW SCHEDULE**

**EXHIBITOR MOVE-IN**

Monday	September 25, 2023	1:00 PM -	4:30 PM
Tuesday	September 26, 2023	7:00 AM -	8:30 AM

**EXHIBIT HOURS**

Tuesday	September 26, 2023	9:00 AM -	5:00 PM
Wednesday	September 27, 2023	9:00 AM -	2:00 PM

**EXHIBITOR MOVE-OUT**

Wednesday	September 27, 2023	2:00 PM -	4:00 PM
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**AV RENTAL**

Premier Creative Group is the exclusive AV rental company for the Vehicle Displays and Interfaces Conference. Information and rental order form can be found in the Exhibitor Service Kit.

**EXHIBITOR SERVICE KIT**

To access the CSS Exhibitor Kit go to [www.convshow.com](http://www.convshow.com)

- Click the yellow "Order Show Services" link at the top right corner of the page.
- Locate the 2023 Vehicle Display and Interfaces in the schedule and click the red "Show Services Available!" link. *The login details have previously been emailed. Please let me know if you need the information sent again.*

**HOTEL INFORMATION**

There is no hotel block for the 2023 Vehicle Displays & Interfaces Symposium. [Click here](#) for a list of hotels convenient to the conference center.

**EVENT PARKING**

The fee for parking at Huntington Place is \$20 a day. See [map](#) for parking garage options and directions.

**REQUEST FOR EXHIBITOR PRESENTATIONS**

The Symposium will once again will feature a session of presentations by tabletop exhibiting companies on the morning of Tuesday, September 26th. This presentation can provide you, the exhibitor, with greater exposure to attendees who want to know more about your company's products and services. Each exhibitor will be allowed to present 2 slides (3 minutes). [If you plan on participating, please email me no later than August 16th.](#) Presentation slides are due no later than August 31st.

## BEST IN SHOW AWARD

All exhibiting companies will be considered for the Best in Show Award. The organizing committee will review products, prototypes, and processes exhibited at the company tabletops and the winners will be selected for their ability to excite vehicle display experts and the conference attendees. Creative booth design that improves the aesthetics of the tabletop presentation will also be considered in the overall evaluation.

## REGISTRATION INFORMATION

As an exhibitor, you are entitled to two (2) exhibit-only passes for staff. Any personnel that would like to attend the [technical sessions](#) must register and pay for the full conference. Please note, the following meal functions are included and available to all Vehicle Display conference attendees and exhibit only attendees:

- Tuesday, September 26<sup>th</sup>
  - Breakfast (7:00 AM - 8:30 AM)
  - Refreshment Break (9:00 AM – 9:20 AM)
  - Lunch (12:00 PM – 1:40 PM)
  - Refreshment Break (2:40 PM – 3:00 PM)

\*\* Tickets to the Tuesday Evening Networking Event can be purchased for \$75\*\*

- Wednesday, September 27<sup>th</sup>
  - Breakfast (7:30 AM - 8:30 AM)
  - Refreshment Break (10:20 AM – 10:40 AM)
  - Lunch (12:40 PM – 2:00 PM)

Let your customers (and potential customers) know you are exhibiting in person at the upcoming 2023 SID Vehicle Display & Interfaces Exhibition. Suggested pre- and post-event marketing email templates and social media images have previously been emailed. Please contact Danielle Rocco ([drocco@pcm411.com](mailto:drocco@pcm411.com)) if you need the information sent again. Remember, please link all images to <https://www.vehicledisplay.org/registration.html>.

## LEAD RETREIVAL

Lead retrieval will once again be offered by Cvent. The order details will be sent as soon as possible.

