



SID Vehicle Displays and Interfaces Symposium  
 September 10– 11, 2024  
 Huntington Place  
 1 Washington Blvd.  
 Detroit, MI

**BOOTH EQUIPMENT**

**10x10 Booth Package w/ Furniture package:**

- 8’ high back wall drape and 3’ high side rail drape
- One (1) 6’x30” skirted table
- Two (2) chairs
- One (1) wastebasket
- 10-amp power – exhibitor is permitted to bring their own power strip
- One (1) 7”x44” exhibit ID sign to include company name and booth number

**Registration Benefits (10x10 booth)**

- One (1) full conference registration
- Two (2) exhibit hall only staff registrations
- Unlimited: \$25 discount on exhibit hall only registration

**6x10 Booth Package w/ Furniture package**

- 8’ high back wall drape and 3’ high side rail drape
- One (1) 4’x30” skirted table
- One (1) plastic chair
- One (1) wastebasket
- 10-amp power – exhibitor is permitted to bring their own power strip
- One (1) 7”x44” exhibit ID sign to include company name and booth number

**Registration Benefits (6x10 booth)**

- One (1) exhibit hall only staff registration
- Unlimited: \$25 discount on exhibit hall only registrations

**EXHIBITOR MOVE-IN**

Monday	September 9, 2024	1:00 PM - 4:00 PM
Tuesday	September 10, 2024	7:00 AM - 8:30 AM

**EXHIBIT HOURS**

Tuesday	September 10, 2024	9:00 AM - 7:00 PM <i>(exhibitor reception 5:30 PM – 7:00 PM)</i>
Wednesday	September 11, 2024	9:00 AM - 2:00 PM

**EXHIBITOR MOVE-OUT**

Wednesday	September 11, 2024	2:00 PM - 5:00 PM
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**LOCATION**

Vehicle Display will once again be held at the Huntington Place, 1 Washington Blvd in Downtown Detroit on Level 2. Once you arrive at the Huntington Place, you will find the exhibit hall in Grand Riverview Ballroom A & B. Exhibit staff and conference attendees are both required to be registered and have their badge visible at all times. Badge pick-up and on-site registration will be located outside of the Grand Riverview Ballroom(s). The technical conference ([click here](#) to view the program) will be located in room(s) 250A-C. A map of the Huntington Place can be [found here](#).

**FREIGHT – PERSONAL VEHICLES**

Unload and load their own privately owned vehicles (POV’s) such as passenger cars, SUVs, vans or

pick-ups using their own employees and/or volunteers in designated parking areas only. There must be a driver who stays with the vehicle at all times and is immediately available to move the vehicle while a second person does the unloading/loading. Transport items (hand carry or by using luggage carts or rolling in pop-up booth crates with built-in wheels) to and from their booths via the public entrances of the exhibit hall is permitted (no carts, dollies or material handling equipment will be supplied by Huntington Place or show services contractor.)

## **FREIGHT – ADVANCED WAREHOUSE**

Huntington Place has no facilities for receiving exhibit materials prior to a specified move in date; therefore, advance warehousing is available. CSS will receive and store freight at their warehouse beginning Monday, July 6, 2024 through Friday, September 6, 2024, by which all advanced freight must be received. Warehouse receiving hours are Monday through Friday, 8:30 a.m. to 4:00 p.m. EST. Freight will be transported to show site on the first scheduled day of move-in. Service includes delivery of freight to booth space, on-site storage of empties, and loading out outbound freight.

## **FREIGHT – DIRECT TO SITE**

Direct (Show Site) Shipping: Monday, September 9, 2024, from 1:00p.m.- 4:00p.m. CSS will receive freight during the posted above scheduled exhibitor move-in date and times. Service includes delivery of freight to booth space, on-site storage of empties, and loading out outbound freight. Freight that arrives prior to the specified move-in date and times will be refused by Huntington Place and may result in being charged a redirect fee by your freight carrier.

[CLICK HERE](#) to view the exhibitor service kit for the full event information.

## **AV RENTAL**

Premier Creative Group is the exclusive AV rental company for the Vehicle Displays and Interfaces Conference. Information and rental order form can be found in the Exhibitor Service Kit.

## **LEAD RETREIVAL INFORMATION**

We have once again partnered with Cvent to provide lead retrieval services through their LeadCapture product. [Click here](#) to set up your LeadCapture account.

How it works:

- Scan badges to gather lead information
- Score leads and take notes
- Export leads to any database on demand

**Event Code: NMNH6FXKQ3C**

Company Administrators: First time using LeadCapture? This how-to on [using the Exhibitor Portal](#) is all you will need to get your team set up!

*Don't remember your password?* Click on 'Forgot?' to set up your password. You will soon receive the email "Reset your Onsite Solution Password".

If you have Lead Capture login credentials from past events, log in with your email and previously created password. Once logged in, click Switch Event (top right) and click Join Event, Search the **Event Code: NMNH6FXKQ3C** and add Vehicle Displays and Interfaces to the list of events you're exhibiting at.

Use Your Own Device

Purchase an app license to download the Cvent LeadCapture app on your own Android or IOS device. Use the app to scan leads and capture relevant qualifying information.

Best Value – 3-Pack: \$499

First App User\*Fee: \$249

*\*Additional app licenses available for \$149 each*

Badge Kit: \$995 – Purchase a badge kit to scan leads with your own lead retrieval solution at the event.

Once you have ordered your license(s), prepare your booth staff for scanning leads onsite by sharing our [how LeadCapture works!](#)

**Note:** Only registered attendees can be assigned an app license. All paid exhibitors have been sent their registration details. **Please let me know if you need the Vehicle Display registration details sent again.**

If you are having trouble, please contact LeadCapture support directly at: [leadcapture@cvent.com](mailto:leadcapture@cvent.com) or visit the Cvent community support site [here](#).

## SHOW DIRECTORY

A printed exhibitor directory will be available to all attendees. Please add your company description no later than August 15, 2024. Remember, your description will be included in the official SID Vehicle Displays & Interfaces Exhibit Guide. [Click here](#) to update your record.

## BEST IN SHOW AWARD

As in the past, the attendees will vote for the Vehicle Display Best in Show award. All exhibitors are automatically entered. Voting will take place Tuesday, September 10th from 9:00 AM - 7:00 PM.

## HOTEL INFORMATION

There is no hotel block for the 2024 Vehicle Displays & Interfaces Symposium. [Click here](#) for a list of hotels convenient to the conference center.

## PARKING INFORMATION

The fee to park at the Huntington Plane is \$20 a day. See [map](#) for parking garage options and directions.

## WHATS INCLUDED

All registered attendees (conference and exhibit only badges) will have access to the following:

- Breakfast: September 10 and 11 (outside of the exhibit hall)
- Lunch and snack breaks: September 10 and 11 (inside the exhibit hall)
- Exhibitor Welcome Reception: September 10 (2 drink tickets and light hors d'oeuvres provided)

## REQUEST FOR EXHIBITOR PRESENTATIONS

The Symposium will once again feature a session of presentations by exhibitors during the technical program. The exhibitor presentations will take place on Tuesday, September 10, beginning at 10:50 am and ending at 12:10 pm. Lunch in the exhibit hall will follow the presentations. [Click here](#) to view the conference program.

## EVENT SPONSOR PRESENTATION DETAILS:

- Event Sponsors will present first, in alphabetical order
- Two (2) slides and 3 minutes (slides due by September 4<sup>th</sup> to [drocco@pcm411.com](mailto:drocco@pcm411.com))
- Confirm your participation by August 15<sup>th</sup> to [drocco@pcm411.com](mailto:drocco@pcm411.com)

## EXHIBITOR PRESENTATION DETAILS:

- Exhibitors will begin presentations, in alphabetical order, after the Event Sponsors
- 1-minute presentation - no slides
- Confirm your participation by August 15<sup>th</sup> to [drocco@pcm411.com](mailto:drocco@pcm411.com)

Your presentation will give you time to introduce your company and invite the attendees to visit your booth to learn more about your products and/or services. We look forward to seeing you in Detroit. Please let me know if you have any questions and don't forget to confirm your participation by August 15th.