

Desay SV, a Top 5 Tier-1 Supplier of In-Vehicle Displays Makes Its Debut at SID

From September 27th to 28th, 2022, Desay SV will bring exquisite in-vehicle display products to the Detroit SID exhibition.

Desay SV is one of the world's leading mobility technology companies, with R&D, production and service centers covering North America, Europe, China, Japan, Singapore and India, providing customers with smart mobility solutions in the areas of smart cabin, smart drive and smart service.

Desay SV is one of the first auto parts suppliers in China to establish a professional optical R&D team for in-vehicle displays. Desay SV has an advanced full lamination process for display screens, equipped with ISO6 clean workshops and fully automatic OCR/OCA lamination lines. It can realize full lamination production of 7~35 inch single, double and triple screens. Last year, the shipment of in-vehicle displays from Desay SV reached 3.63 million sets, ranking fourth in the global market share. Its cooperative customers include Volkswagen, Toyota, Mazda, Nissan, Honda, Skoda, Seat, GM, Geely, GWM ,BYD, Chery and many more.

At this SID exhibition, Desay SV will showcase different sizes of in-vehicle display technologies and products, such as curved screens, multi-screens, DMS-fusion screens and passenger infotainment systems, which are suitable for many different vehicle models. Some are in production and are matched with ICE fuel vehicles, hybrid vehicles and electric vehicles, providing users with an intelligent and amazing visual experience.

For more information, please visit en.desaysv.com or connect with Desay SV on [LinkedIn](https://www.linkedin.com/company/desay-sv).



DESAY SV
Beyond Mobility

ENJOY THE INTELLIGENCE

September 27-28, 2022
Location: Sheraton Detroit Novi Hotel
Booth Number: 201 & 203

The graphic features a futuristic car silhouette in the foreground, a large curved display screen on the right showing a camera lens, and a grid pattern in the background. The text is white and blue on a dark blue background.